



# STRATEGIC PLAN

2021-2023

ILSC LANGUAGE SCHOOLS GREYSTONE COLLEGE LANGUAGE TESTING CENTRES



UPDATED JANUARY 2021



# ILSC'S VISION

Empowering Through Education



# ILSC'S MISSION

To keep developing ILSC as one of the finest schools for language, career and higher education, where people have excellent and transformative learning and living experiences.



# ILSC'S CORE VALUES

WE

**COLLABORATE  
LEARN**

The ILSC community collaborates together and learns from one another, both locally and globally.

WE

**INSPIRE  
TRANSFORM**

We deliver academic excellence, inspire growth and transform lives.

WE

**RESPECT  
CELEBRATE**

We respect one another and celebrate our diversity, creativity and a job well done.



# OUR GOALS



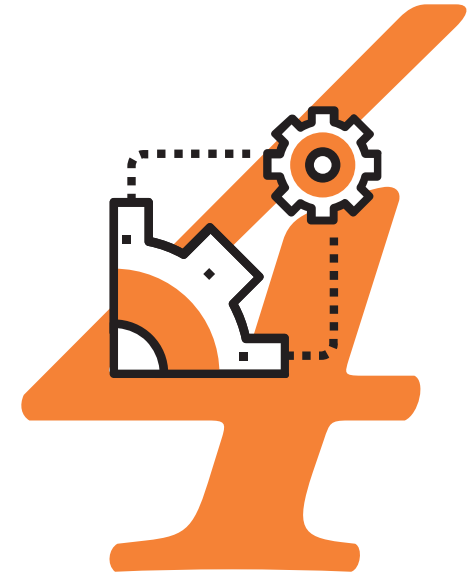
**Deliver  
transformative  
learning experiences**



**Grow and sustain  
an active global  
community**



**Expand  
globally and  
locally**



**Optimize school  
innovation and  
integration**





# GOAL 1

## DELIVER TRANSFORMATIVE LEARNING EXPERIENCES

We strongly believe in the life-changing power of education, and our primary goal at ILSC is to deliver learning experiences that will expand the future opportunities of our students, help them meet their personal and educational goals, and ultimately, transform their lives in positive ways.

We nurture transformative learning both in the classroom and out in the world. The inspirational triggers used include the stimulus of a new culture and a new landscape; the realization of one's own innate 'learning drive'; and the renewal of our natural curiosity & wonder.

### OBJECTIVES

- A** Understanding and empowering students to meet their personal education, career and life-experience goals.
- B** Empowering and encouraging staff to realize their full potential.
- C** Being recognised globally for providing students and partners with responsive, accessible and flexible services.



## GOAL 2

# GROW AND SUSTAIN AN ACTIVE GLOBAL COMMUNITY

Students who come to ILSC & Greystone College are here for more than education. They are looking for a multi-faceted, global cultural experience, and opportunities to realize their potential. Our staff and partners often choose ILSC & Greystone College for the same reasons. We can play an important role in providing cultural experiences, supporting personal development, and ensuring that we all feel part of something bigger.

### OBJECTIVES

- A** Supporting a collaborative and agile community where talented staff embody and further shape our vision, mission and core values.
- B** Creating an integrated and seamless communication strategy, internally and externally, with an aim to better connect people and campuses, and to strengthen relationships and achieve more together.
- C** Developing new ways for everyone to engage and learn about our commitment to Community Social Responsibility (CSR).
- D** Building and sustaining strong school communities and cultures that are fresh, engaged, and inclusive.



## GOAL 3 EXPAND GLOBALLY AND LOCALLY



We believe that the transformative learning experiences we create and deliver at ILSC are unique and offer significant value to our students, employees and partners and we want to strengthen and share the ILSC experience with more people, in new and existing locations. Local and global expansion offers new opportunities for growth and development for all our stakeholders. Diversifying our products and business locations also helps us manage economic fluctuations that occur in various countries, enabling us to continually address the changing demands of our markets.

### OBJECTIVES

- A** Expand physically in new spaces and destinations.
- B** Build and expand products and services.
- C** Enhancing Sales and Marketing.





## GOAL 4

# OPTIMIZE SCHOOL INNOVATION AND INTEGRATION

Optimize school innovation and integration to keep moving ILSC and Greystone College forward to ensure more success and rewards for all ILSC stakeholders. Through multi-disciplinary collaboration, we leverage intellectual capital to develop and deploy integrated solutions that give us the capacity to deliver the best outcomes to continue achieving our goals, objectives and mission.

### OBJECTIVES

- A** Continuing to develop our innovation, research, and development processes.
- B** Strategically implementing of scalable solutions that support student, staff and partner success.
- C** Strategically analyzing of internal services and industry trends to proactively innovate and evolve products, processes and services.
- D** Strategically collaborating to leverage ILSC's intellectual capital to pursue opportunities and innovation.