



LANGUAGE
SCHOOLS

ENGLISH FOR INTERNATIONAL BUSINESS MANAGEMENT MASTERY

- Improve your English while gaining an understanding of general business practices, business management, and human resources
- Strengthen business writing, presentation, meeting and negotiation skills
- Open doors to the exciting industry of travel and hospitality management

AVAILABLE IN

Vancouver

ENTRY REQUIREMENT

ILSC Intermediate 2

PROGRAM LENGTH

Two Full-Time Intensive or Full-Time Morning sessions

UPON COMPLETION OF THIS PROGRAM, STUDENTS HAVE THE OPTION TO CONTINUE WITH:

- Advanced ESL business courses
- International Business Management Diploma at Greystone College

2021 START DATES

Session start dates

Availability of courses is subject to student enrollment. Length may vary depending on your progress.

"I came here to study English but I realized the importance of friends... ILSC is not only for English but also for your life."

Ryo Yasuhara, Japan

DESCRIPTION

The English for Business Management Mastery provides a suggested combination of classes that will give you an overview of general business English, business practices, business management, and human resources. Instruction focuses on strengthening your business writing, presentation, meeting, negotiation and listening skills, while giving you an understanding of Management and Human Resources within a global framework.

CORE CLASSES

CHOOSE TWO OF THE FOLLOWING CORE CLASSES

BUSINESS ENGLISH

Practice speaking, reading and writing about business. Topics include marketing, resumé writing, job interview techniques and effective telephone communication.

BUSINESS ENGLISH FOR MANAGEMENT AND HUMAN RESOURCES

Advance your understanding of management standards and styles. Improve your knowledge of team building, time and stress management and gain a basic understanding of human resources.

INTERNATIONAL BUSINESS ENGLISH

In the English for International Business course, you will expand on your English language skills foundations, set in English for International Business 1, through the subject of international business. Grow and develop your English skills by reading, writing, listening and speaking about international business topics such as marketing, finance, business law and international trade.

SKILLS CLASSES

CHOOSE TWO OF THE FOLLOWING SKILLS CLASSES

BUSINESS WRITING

Gain skills in written communications, business proposals and writing for the web. You'll develop expertise in resumé and cover letter writing as well as report writing.

BUSINESS CULTURE

Improve your cross-cultural awareness, study world business etiquette, and learn how to employ humour in the workplace.

BUSINESS PRESENTATION SKILLS

Master the essentials of effective presentations, building confidence in your ability to organize and deliver a speech in front of a business audience.

WRITING

Challenge yourself by practising your writing daily, learning correct language structure and writing techniques for diverse genres and audiences. Learn the secrets of writing excellent essays.

ENGLISH FOR TRAVEL AND HOSPITALITY

The tourism industry is one of the world's largest employers. This interactive course helps you master industry-related English language skills while providing an understanding of tourism marketing, hospitality management, entertainment and promotion.

