

ATTESTATION OF COLLEGE STUDIES, INTERNATIONAL BUSINESS MANAGEMENT WITH PRACTICUM



Greystone
COLLEGE

- 4-week practicum at the end of the program to strengthen your résumé and enhance your career success potential
- Small interactive classes in English to encourage a dynamic participatory learning environment
- Optional workshops in French to boost employability in Montréal
- Highly qualified instructors with several years of professional industry experience provide an enriched learning experience

Campus

Montréal

Program Length

Daytime: 36 weeks*

(32 weeks academic study + 4 weeks practicum)

Evening: 64 weeks*

(60 weeks academic study, includes scheduled breaks + 4 week practicum)

*Program length will vary due to winter or summer breaks.

Contact us for more detailed information.

Program Hours

900 total hours

26.25 hours/week (Daytime)*, 17 hours/week (Evening)**

*During the 1st month the daytime schedule is 33.75 hours/week to accommodate the Labour Market Integration course

**Effective October 25, 2021, the evening program is 15 hours/week.

2021 Start Dates

Daytime: (2021) Jan 4, Feb 1, Mar 1, Mar 29, Apr 26, May 25, Jun 21, Jul 19, Aug 16, Sep 13, Oct 12, Nov 8, Dec 6

(2022) Jan 4, Jan 31, Feb 28, Mar 28, April 25, May 24, Jun 20, Jul 18, Aug 15, Sep 12, Oct 11, Nov 7, Dec 5 (2022)

Evening: (2021) Feb 1, May 10, Aug 30, Oct 25

(2022) Jan 31, Mar 28, May 24, Jul 18, Sep 12, Nov 7

2021 Fees

Registration fee: **\$200**
Tuition fee: **\$14,325**
Material fee: **\$750***

*Materials fee subject to change.

Bursaries available. Contact us or your local Greystone College representative for more info.

Practicum Program includes: Permit sponsorship, documentation support, interview and job preparation, résumé building, monitoring throughout the practicum placement, and job search tips.

The student is responsible for the payment of any government fees related to the application for a work permit and the extension of study permit.

Entry Requirement

- A candidate is eligible for an Attestation of College Studies program (AEC) if their educational training is deemed sufficient by the College and if it meets one of the following conditions:
 - A candidate has interrupted their full-time studies for at least two (2) consecutive sessions or for one (1) full school year;
 - The candidate has pursued their post-secondary education for a period of at least one (1) year.
- International students must demonstrate Advanced 1* level of English with our online written test and arranged speaking interview.

The online written test and speaking interview are exempt if iBT 80, IELTS 6.5, or ILSC Advanced 1* is presented. If an applicant fails to meet the minimum requirements, they cannot be waived by either the institution or the student.

*Students starting in 2022 require an ILSC Intermediate 4 English level (equivalent to TOEFL iBT: 60, or IELTS: 6.0)

Program Description

Graduates will gain an excellent understanding of the essentials of business management. This program provides students with the fundamental knowledge of international trade, and prepares them with the necessary skills for a successful career in the Import-Export industry. Students will discuss global issues, prepare presentations, participate in team projects, and enhance their research skills.

During the 4-week practicum, students will apply theories learned in class to real world settings that are relevant to their field of study, and align with the learning objectives of the program.

Daytime Schedule

32 WEEKS ACADEMIC STUDY		4 WEEKS PRACTICUM EXPERIENCE
TIME	MON-FRI	
8:30 AM - 11:30 AM	Class	Work schedule as per employer requirements
11:30 AM - 12:00 PM	Lunch	
12:00 PM - 2:15PM	Class	
2:30PM - 4:00PM	Labour Market Integration*	

*Course runs in the 1st and 4th session of your program.

Evening Schedule

60 WEEKS ACADEMIC STUDY		4 WEEKS PRACTICUM EXPERIENCE
TIME	MON-THU	
4:30 PM - 5:45 PM	Study Period	Work schedule as per employer requirements
5:45 PM - 7:00 PM	Class	
7:00 PM - 7:30 PM	Dinner	
7:30 PM - 8:45 PM	Class	

Attestation of College Studies, International Business Management with Practicum Courses

INTERNATIONAL BUSINESS AND JOB FUNCTIONS

This course introduces students to globalization and to the value-adding activities of businesses in the current global economy. It will cover which kinds of organizations are involved with international business and what are the steps for an international business operation. The course also explores the scope of roles and functions within the industry.

COMPUTER TOOLS

A strong grasp of computer software is needed in any business in order to perform tasks efficiently. In this course, students will become familiar with the essentials such as Outlook, Microsoft Word, and Excel. Students will also learn how to improve their written communications and use social media in a professional context.

RESEARCH IN INTERNATIONAL BUSINESS

Analysis and critical thinking are vital to business success. In this course, students will gain the fundamental research skills needed to present quantitative findings. Students will also learn how to evaluate data, and produce relevant reports in order to gain valuable insight for business strategy.

INTERNATIONAL BUSINESS LAW

This course provides students with an overview of business law and an understanding of basic legal terminology. The course will examine various legal systems and the main international treaties having an impact on international business. Class topics and discussions will draw on examples from current news media reports on international legal cases.

INTERNATIONAL BUSINESS NEGOTIATIONS

The ability to negotiate effectively is essential in the industry. The purpose of this course is to enhance the students' understanding of the elements of the negotiation process. Students will be able to apply theories and techniques to devise effective negotiation strategies.

TRANSPORTATION LOGISTICS

This course introduces students to the concepts of goods transportation management and logistics planning (movement, storage, delivery, packaging, shipping and handling).

CUSTOMS CLEARANCE OF IMPORTED GOODS

In this course, students will become familiar with the terminology, documents and regulations used in the commercial importing and exporting processes.

MARKET STUDIES

Putting theory into practice, students will conduct research, analyze data and specific market trends. As part of this course, students will also gain an understanding of the process behind producing feasibility reports.

EXPORTATION COSTS

This course is designed to train students to identify, measure, and calculate all the costs involved in the exportation process.

INTERNATIONAL PAYMENTS AND FINANCING

The course will cover the financial benefits / risks a company can be subject to in its international trade operations. Students will learn the tools to conduct international transactions and compare products and services offered by financial institutions or governmental organizations.

MARKET DEVELOPMENT STRATEGIES

This course is designed to provide students with an introduction to marketing concepts and terminology. It examines the importance of marketing strategies within organizations and society in general. Students will study the major components of a marketing plan, the marketing mix and consumer relationships.

E-COMMERCE

Students will gain a solid foundation in E-Commerce. In this course, students will design an electronic commerce project that covers all the aspects of an online business.

PROJECT IN INTERNATIONAL BUSINESS

This course will give students the opportunity to apply the knowledge they've learned, in a team project initiative. Collaborating together, students will create an international business strategy.

LABOUR MARKET INTEGRATION

Students will focus on defining their future goals and career aspirations, and will learn how to write effective résumés and cover letters, interview basics, and how best to find work in their new field.

PRACTICUM (4 WEEKS)

Students will prepare to take their new skills and knowledge into the job market in a practicum related to their program. Students will be required to complete job tasks as assigned to them by the employer.

* The curriculum is subject to change.



Bring your own device

To ensure our students have the most transformative learning experience we recommend the following minimum device requirements:

- Windows 7 or Mac OS v.10.7 or higher
- Processor: Intel I5-6400 or Ryzen 5 1400 minimum
- Memory: 4 GB recommended
- Screen: 14 inches recommended
- Connectivity: WI-FI and LAN
- Ports: minimum 1 USB 3.0 port
- Mouse and video camera

We recommend purchasing an external numeric keyboard if your device does not already have one. Students are provided with a free Microsoft Office 365 account during their studies.