



Greystone College & University of Niagara Falls Partnership

Combine quality career training and higher education with practical work experience in Canada, plus the opportunity to apply for a Post Graduate Work Permit (PGWP)!

YOUR IDEAL CANADIAN STUDY & WORK PATHWAY

- Transfer your Greystone College credits towards University of Niagara Falls programs and fast-track your learning program.
- Option to gain work experience related to your studies by choosing programs with practicum, co-op or internship components.
- Apply for both programs through Greystone College – you will receive admission to Greystone College and conditional admission to University of Niagara Falls at the same time to apply for your study permit.
- Option to apply for a Post Graduate Work Permit at the end of your University of Niagara Falls program– your PGWP could be valid for between 1-3 years!*

**GREYSTONE
COLLEGE
PROGRAM**

**UNIVERSITY OF
NIAGARA FALLS
PROGRAM**

**POST
GRADUATE
WORK PERMIT
(PGWP)**



**Approvals and lengths of Post Graduate Work Permits for students and Open Work Permits for spouses are made by Immigration, Refugees and Citizenship Canada and are not guaranteed.*



PROGRAM COMBINATIONS

Transfer your Greystone College Credits to get advanced standing in University of Niagara Falls programs!



BUSINESS

Greystone College Vancouver
Diploma in International Business
Management (Academic or Co-op)



University of Niagara Falls
Honours Bachelor of Business
Administration
[General Honours Stream]



MARKETING & COMMUNICATIONS

Greystone College Vancouver
Diploma in Digital Marketing
Professional
(Co-op)



University of Niagara Falls
Master of Arts in Digital Media and
Global Communications



SOCIAL MEDIA MARKETING

Greystone College Vancouver
Diploma in Digital Marketing:
Social Media Professional
(Co-op)



University of Niagara Falls
Master of Arts in Digital Media and
Global Communications



DATA ANALYTICS

Greystone College Vancouver
Diploma in Data Analytics
(Co-op)



University of Niagara Falls
Master of Data Analytics



Greystone
COLLEGE





STUDY IN VANCOUVER OR TORONTO

BUSINESS

GREYSTONE COLLEGE TORONTO Diploma in International Business Management (Academic or Co-op) + UNIVERSITY OF NIAGARA FALLS Honours Bachelor of Business Administration



DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT

Academic Program Option

26-32 Weeks Morning Schedule or
46-48 Weeks Evening Schedule*

Co-op Program Option

48-56 Weeks Morning Schedule or
86-88 Weeks Evening Schedule*



HONOURS BACHELOR OF BUSINESS ADMINISTRATION

Transfer 6 credits to the Honours Bachelor of
Business Administration program.

3.5 Years[†]



POST GRADUATE WORK PERMIT (PGWP)

Apply for a Post Graduate Work Permit.

Up to 3 years[‡]

*Number of weeks includes scheduled breaks where applicable.

[†]Completion length varies depending on the number of courses taken each term. Students may also add a break term to their program.

[‡]Approvals and lengths of Post Graduate Work Permits are made by Immigration, Refugees and Citizenship Canada and are not guaranteed.

WHAT YOU'LL LEARN

Diploma in International Business Management

Learn how to build bridges across cultures and how globalization is expanding and changing business opportunities.

This program covers key business topics from marketing and communications to organizational behaviour, business law, management, and more. Students will discuss global issues, prepare presentations, do team projects, and expand their research skills.

Take the co-op program to get hands-on experience in a business role related to your studies.

[Learn More](#)

Honours Bachelor of Business Administration

The University of Niagara Falls Honours Bachelor of Business Administration (BBA) program will help you master international business strategies, analytics, and digital tools to thrive in a dynamic digital economy.

Our Honours BBA program at UNF, designated by NCMA through CIM | Chartered Managers Canada, also provides you with a free Associate Membership, connecting you to Canada's chartered management and leadership association while you study!

Choose from two majors:

- Digital Economy: specialize in e-commerce, fintech, supply chain management, and emerging technologies
- Digital Marketing: focus on digital marketing strategies, analytics, online branding, and digital asset management

[Learn More](#)

YOUR CAREER & FUTURE PROSPECTS

After completing this program, you'll be well-prepared for a variety of roles like:

- Digital marketing strategist
- Financial analyst
- Compliance officer
- Market research analyst
- Process automation specialist





STUDY IN VANCOUVER OR TORONTO



MARKETING & COMMUNICATIONS

GREYSTONE COLLEGE TORONTO Diploma in Digital Marketing Professional (Co-op) + UNIVERSITY OF NIAGARA FALLS Master of Arts in Digital Media and Global Communications



DIPLOMA IN DIGITAL MARKETING PROFESSIONAL*

Co-op Program Option

128-130 Weeks Evening Schedule[†]



MASTER OF ARTS IN DIGITAL MEDIA AND GLOBAL COMMUNICATIONS

Transfer 6 credits to the Master of Arts in Digital Media and Global Communications program.

1.5 Years[†]



POST GRADUATE WORK PERMIT (PGWP)

Apply for a Post Graduate Work Permit.

Up to 3 years[‡]

*Number of weeks includes scheduled breaks where applicable.

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WHAT YOU'LL LEARN

Diploma in Digital Marketing Professional

Master digital marketing by learning to reach clients across various platforms and exploring the latest tools, trends, and strategies. This comprehensive program covers e-commerce, digital branding, web design, social media marketing, and analytics. Graduate with versatile skills, a portfolio to showcase your work, certifications from Google, HubSpot, TikTok, and more, as well as hands-on experience while spending over a year helping a local Canadian business achieve its digital marketing objectives during your co-op!

[Learn More](#)

Master of Arts in Digital Media and Global Communications

Become a thought leader in the digital media realm with the University of Niagara Falls Master of Arts in Digital Media and Global Communications program. This program equips students with the expertise to create compelling narratives, reach target audiences, and shape global dialogues. An MA in Digital Media and Global Communications can open doors to career opportunities across diverse industries.

[Learn More](#)

YOUR CAREER & FUTURE PROSPECTS

After completing this program, you'll be well-prepared for a variety of roles like:

- Digital marketing strategist
- Public relations manager
- Social media producer
- Intercultural communications specialist
- Director of marketing and communications





STUDY IN VANCOUVER OR TORONTO

SOCIAL MEDIA MARKETING

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GREYSTONE COLLEGE TORONTO

Diploma in Digital Marketing: Social Media Professional (Co-op)



UNIVERSITY OF NIAGARA FALLS

Master of Arts in Digital Media and Global Communications



DIPLOMA IN DIGITAL MARKETING: SOCIAL MEDIA PROFESSIONAL*

Co-op Program Option
48-56 Weeks Morning Schedule
86-88 Weeks Evening Schedule†



MASTER OF ARTS IN DIGITAL MEDIA AND GLOBAL COMMUNICATIONS

Transfer 6 credits to the Master of Arts in
Digital Media and Global Communications
program.
1.5 Years†



POST GRADUATE WORK PERMIT (PGWP)

Apply for a Post Graduate Work Permit.
Up to 3 years‡

*Number of weeks includes scheduled breaks where applicable.

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WHAT YOU'LL LEARN

Diploma in Digital Marketing:

Social Media Professional

Learn to set social media marketing goals, identify buyer personas, create targeted content, and select the right platforms to engage clients across various channels. The Diploma in Digital Marketing: Social Media professional program will equip you with a comprehensive skill set that opens job opportunities across numerous organizations. This co-op program provides hands-on experience through work in a Canadian business or organization. You can also graduate with a portfolio to impress future employers and earn certifications from Google, HubSpot, Semrush, and more.

[Learn More](#)

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[Learn More](#)

YOUR CAREER & FUTURE PROSPECTS

After completing this program, you'll be well-prepared for a variety of roles like:

- Digital marketing strategist
- Public relations manager
- Social media producer
- Intercultural communications specialist
- Director of marketing and communications





STUDY IN VANCOUVER



DATA ANALYTICS

GREYSTONE COLLEGE VANCOUVER

UNIVERSITY OF NIAGARA FALLS

Diploma in Data Analytics (Co-op) + Master of Data Analytics



DIPLOMA IN DATA ANALYTICS

Co-op Program Option

40-48 Weeks Morning Schedule*



MASTER OF DATA ANALYTICS

Transfer 9 credits to the Master of Data Analytics program.

1.5 Years†



POST GRADUATE WORK PERMIT (PGWP)

Apply for a Post Graduate Work Permit.

Up to 3 years‡

* Number of weeks includes scheduled breaks where applicable.

† Completion length varies depending on the number of courses taken each term. Students may also add a break term to their program.

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WHAT YOU'LL LEARN

Diploma in Data Analytics

Explore the most up-to-date methodologies, knowledge, and tools in the data analysis field and build in-demand skills that can get you hired upon graduation. In this program, you'll develop knowledge of market-leading data analysis technologies, including Excel, Power BI, SQL, and Python. Discover how to process, analyze, and present data to answer key questions and support business communications and decision-making. Establish your technical, analytical, and business skills through hands-on exercises and a final project. A Diploma in Data Analytics can open career opportunities in almost any industry.

[Learn More](#)

Master of Data Analytics

Data analysis is rapidly becoming one of the top professions in Canada. By earning a Master of Data Analytics at the University of Niagara Falls, you will be equipped to enter the high-demand field of big data. The MDA program offers comprehensive training in the data science lifecycle, unlocking numerous career paths.

Choose from three specialized streams:

- Marketing Analytics: address challenges in customer relationship management, product and pricing strategies, campaign performance, and more
- Operations Analytics: utilize analytics to enhance quality and efficiency in manufacturing, supply chain management, project management, tourism operations, and healthcare delivery
- General Analytics: employ analytics to tackle multi-disciplinary issues in government, non-profits, research, consulting, and various other sectors

[Learn More](#)

YOUR CAREER & FUTURE PROSPECTS

After completing this program, you'll be well-prepared for a variety of roles like:

- Big data specialist
- Data manager
- Business analyst
- Data visualization specialist
- Customer intelligence analyst





Greystone
COLLEGE



**University of
Niagara Falls
Canada**

Contact us for details
or to register

Contact Us